

Advertisers' Update

Oct.—Dec. 2008

Recent Happenings

We are getting closer...the hotline and website now boast **95 restaurant reviews**, just shy of our goal of 100! Professional DJ and singer **Kathy Schaffenger** is doing a great job recording detailed reviews. **Listen at twincitiesinfo.com/eat.htm**, or by calling 612-379-2255 and selecting **Category 18**.

We distributed 500 InfoLine **quarter-sheet menus** in the Dinkytown area, to many East Hennepin businesses, as well as some warehouse district haunts and downtown Minneapolis hotels.

Our **Riverfront Resource Page** has enjoyed major updating, including the addition of many new business listings (concentrating on the East Hennepin/Old St. Anthony area), and **website links** for all businesses who maintain websites. Check it out at twincitiesinfo.com/riverfront.html.

Technical Update

Our technology has had its ups and downs lately. The website has benefitted from **updated navigational links** at the bottom of each web page on the site. The new streamlined look replaces several outdated links, and includes a link to owner **Janet Lenius's** "other" business, **jalenenterprises.com**.

On the downside, in our zealous attempt to clear out unwanted files, we **accidentally deleted our home page's navigational buttons!** The buttons, near the top of the main page, guide visitors to our advertisers' web pages and to printable InfoLine menus. Watch our site for new buttons. When we discovered that our **contact form does not allow us to receive messages**, we sought assistance from our web hosting company, who is helping us with this problem.

Quote of the Month

"In every community there is work to be done. In every nation, there are wounds to heal. In every heart there is the power to do it.."
— Marianne Williamson

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Happy Holidays!

News & Notes

Congratulations to our **Callers of the Month!** **Carolyn Rodenborn**, Crystal, won a Rock Bottom Brewery gift card. **Ed Levin**, So. Mpls, won a gift card to **Anodyne Coffee House**. Our Crack-the-Code game winner, **Karen Klem**, NE Mpls., won a **Weisman Art Museum** gift card.

Looking for a few good prizes...

Donations for Caller of the Month prizes are welcome, and we will mention your business in a free hotline ad! Call 612-378-1904 for more information.

...and a few events to publicize! Fax Broadcasting is

available through our office to local business wanting to publicize their event or business announcement. Our up-to-date list of metro-area media outlets makes it easy to announce your news. We can also fax to a list you provide us. Call 612-378-1904 for more information.

Interns on the Move

Farewell to **Richard LeBrasseur**, (a/k/a Ralph Gray) who recorded our weather M-F, as well as the daily jokes and thoughts Th-Sat, from Sept.-Nov.. He is taking a break to devote time to other professional projects.

We look forward to meeting and possibly hiring recent broadcasting program graduates when we attend December's **Brown College Career Fair**.

Advertiser Spotlight

The Hispanic Chamber of Commerce of Minnesota is an award-winning non-profit that provides many services, such as business networking, technical assistance, workforce development, home-ownership counseling, financial literacy and other resources to Latino business owners and individuals. According to the HCCM website, Latinos comprise the largest ethnic minority population in Minnesota.

HCCM's InfoLine ad offers a membership discount, and can be found at twincitiesinfo.com/Hispanic.html. Visit their official website at hispanicmn.org/

Advertisers' Update is a quarterly publication to inform Twin Cities InfoLine advertisers and supporters about relevant topics. Contact Owner Janet Lenius for information, or to be removed from our fax list, at 612-378-1904.